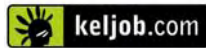


## CONTINUATION OF THE INNOVATION POLICY & STRENGTHENING OF EDITORIAL QUALITY

*In the last 2 months, new versions of 4  
Adenclassifieds group Internet sites*



**Paris, 24<sup>th</sup> June 2008**

Adenclassifieds, leader in the French B2B online classified ad market, has just launched, in less than 2 months, new versions of the Cadremploi.fr, Keljob.com, Public-RH.fr and Explorimmo.com Internet sites.

Launched on 3<sup>rd</sup> June 2008



**A new identity for France's leading private employment site\***

Adapt to the substantial changes and new challenges of the recruitment market; that's the challenge the new version of the Cadremploi.fr site meets. Editorial content animated by a dedicated editorial team, value-added services, personalised advice and a blog; these are some of Cadremploi's new functionalities. Traditional services such as depositing one's CV and email alerts have also been improved.

Cadremploi is today a key recruitment media, and is continuing to innovate in order to strengthen its leadership position on the Executive segment.

Launched on 16<sup>th</sup> April 2008



**Targeted search for a better return on classified ads**

Keljob.com permanently has over 100,000 job offers. To enable increasingly fast, simple and relevant searches, the site now has a brand new search engine as well as new functionalities.

Keljob.com is the first site on the French market to use Endeca technology.

These innovations let applicants benefit from the best-performing tools when searching for a job. Companies, meanwhile, benefit from a better referencing of their classified ads and get more targeted applications.

\* CADREMPLOI.fr is France's leading private employment site, according to *La France des Cadres Actifs - Ipsos Media*



Launched on 31<sup>st</sup> March 2008



The 1<sup>st</sup> recruitment site for all civil service business lines

Public-RH meets the challenges of mobility by bringing together, for the first time, classified ads for all three civil service sectors:

- State civil servants
- Local government civil servants
- Health sector civil servants

In the public sector, the evolution of the population pyramid is a major issue. Public-RH enables recruiters to promote both vacant positions and entrance exams in the public sector.

Launched on 22<sup>nd</sup> April 2008



One-click access to classified ads and extended content

With simple and intuitive browsing and one-click access to skilled classifieds, the new version of the Explorimmo portal clearly focuses on ease of use for Internet users. It now has an assessment chart for managing one's account, extended editorial content and new functionalities such as the virtual tour. Explorimmo.com is the ideal partner for property searches.

**Thibaut Gemignani, CEO of Adenclassifieds, says:** *"The onlining of four new versions of our sites over the last two months is the conclusion of projects instigated in 2007 and carried through to fruition by our teams. The success of these projects shows our knowhow and our ability to innovate by introducing sites of a significantly higher standard than the market norm. This is a major milestone in our brand development strategy."*

**Next press release, revenue for the first half of 2008:  
31<sup>st</sup> July 2008, after market**

**About Adenclassifieds** ([www.adenclassifieds.com](http://www.adenclassifieds.com)):

Listed on Eurolist by Euronext Paris since March 2007, Adenclassifieds is a leader in the French B2B online classified ad market. Adenclassifieds has a multi-product offer across its 3 business segments: Recruitment via Internet (notably via the [cadremploi.fr](http://cadremploi.fr) and [keljob.com](http://keljob.com) sites), Property via Internet (notably via [explorimmo.com](http://explorimmo.com)) and Training classifieds on Internet (notably via [kelformation.com](http://kelformation.com)).

Listed on **Eurolist Compartment B** by Euronext Paris - ISIN: FR0004053932

Reuters: **ADEN.PA** - Bloomberg: **ADEN FP**

Member of the CAC Allshare

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